**Personal Blog Projects**

Between now and the end of the semester, I want to give you creative space to work on your blogs and write about your projects. By the end of the semester you will have a total of **5 more blog posts at 300-400 words each** (This is a minimum; you may exceed this). Plus I would like you to leave at least **11 more comments** on your peer’s blogs.

In order to space this out, I will offer these deadlines. HOWEVER you may choose to work ahead or write more than is necessary to simply to fulfill the requirement:

**Due 10/24** at the latest:

* Unveil your blog by class time on Thursday, 10/24. This means crafting your first post on your blog, adding your site to our class blog, and adding your blog to our class blog feed.

**Due 11/3** at the latest:

* Craft an “About Me” section of at least 300- 400 words that tells your reader who you are and gives some context as to what this blog is trying to accomplish. (You may decide to call it something other than About Me)

**Due 11/10** at the latest:

* Blog post of 300-400 words (topic is your choice)

**Due 11/17** at the latest:

* Blog post of 300-400 words (topic is your choice)

**Due 11/24** at the latest:

* Conduct an interview for your blog. This should result in a post of at least 300-400 words (topic is your choice)

**Due 12/2** at the latest:

* Blog post of 300-400 words (topic is your choice)

**Due by the end of the semester:**

* At least **11 more** comments on your peer’s blogs

In your posts, I will be looking for clear, well-composed prose that is free of grammatical errors and is written in a voice appropriate to your topic. I am looking for engaging writing that seeks to draw the reader in, is confident, and provides an interesting and specific take on your blog’s topic. (These objectives are taken from the writing standards set out by Brian Carroll, Rosenwasser and Stephen, as well as those from the *Web Writing* textbook and our other online articles)

I will also be looking for you to make effective use of the blog format by integrating narrative text with appropriate digital elements (such as links, photos, charts, maps, videos). Think multimodally!

The posts will be graded on the check system (√+=5 points; √/√+=4; √=3; √-=2; 0) and all satisfactory comments will receive 1 point/comment.

**Multimodal Final Project and Presentation Overview**

There will be more information about this project, but here is a short overview. The project and presentation is a total 25 points, or 25% of your grade:

* Your final project requires you to create multimodal feature for your blog. This differs from the use of multimodal aspects in your individual posts—this is a feature item. It can be anything, but some possibilities might be: a video, podcast, online poll, slideshow, map (you made), interactive tool, or anything else you might be able to dream up that will enhance your blog! (10 points)
* During the class periods of 11/19, 11/21, and 11/26 you will present your multimodal feature, or plan for your multimodal feature, and the rest of your blog to the class. (5 points)
* Finally, you will write a short 2-3 page reflection essay to me that discusses what you have learned through the creation of your blog, what you think this experience brings to your writing, and where your writing might go from here (if anywhere). (10 points)

Your essay and the multimodal feature item need to be complete by 12/9