**Multimodal Final Project and Presentation Overview**

The project and presentation is a total 250 points, or 25% of your grade. The grade is broken down into 3 sections:

* **Video or Podcast:** Your completed final project is **due by 5:00 pm on 12/11** and requires you to create a video **feature item for your blog**. This differs from the use of multimodal aspects in your individual posts—*this is a feature item* and should utilize the video skills we will learn with Julie Savage-Lee in the Media Center. An excellent feature will enhance your blog project; it will add to the overall story you have created without being redundant.

Your video or podcast should be between 3 and 4 minutes long and should tell a story (think about our discussions of good storytelling) that relates to the topic of your blog. When you post it to your blog, you also need to include text which gives readers context for the video/podcast. The text should be at least 200 words long. (100 points)

* **Presentation: During our Final week of class (Tuesday 12/5 or Thursday 12/7)** you will present your multimodal feature and the rest of your blog to the class. For this presentation you will take no more than 6 minutes to talk about your blog project and your final project. The entire presentation—including Q&A—will be no more than 8 minutes. (50 points)

Preparing your presentation:

* + Take 2-3 minutes to explain your project—tell the class the genesis of your idea and what you have accomplished in the project. Walk us through the **layout** and **content** you have developed. (2-3 minutes is *not* long, so please come prepared with what you want to cover. I suggest you have index cards or a sheet of paper with bullet point notes.)
  + Take 3-4 minutes to show the class your multimodal final project. Tell us how this project *adds* to your content. In other words, what purpose does it serve in your overall blog?
  + Finally, in 2-3 minutes, ask the class 2 questions to think about ways you could build your project in the future (should you chose to do so).
  + In total, your presentation with Q& A should be 6-8 minutes long. I will have a stopwatch and ask you to stop if you run over 8 minutes in your presentation.
* **Essay:** By **5:00 pm on 12/11** you will have your multimodal final project complete and you will ***email* to me a 2-3 page reflection essay** ~~(so that you are ready to present on 12/13)~~**.**  The essay will talk *specifically* about how you have a writer have changed and through the creation of your blog, what you have learned, what you think this experience brings to your writing, and where your writing might go from here. (100 points)

Your final reflection should address some, if not all, of the following:

* What have you worked hardest to accomplish in this blog? What was your goal?
* What do you think is working well in your blog project and your final video or podcast? About what are you most proud?
* How has your writing process changed since the beginning of the semester? What works for you now? With what are you still struggling?
* Has your approach to writing changed? If so, how? If not, why not?
* How do you see the skills from this class carrying over to other classes or work outside of the classroom? In other words, tell me about what you have learned that will help you once this class has been completed.

NOTE: This essay is your opportunity to tell me what your multimodal final project adds to your project and what strategies you used to create your blog across the semester. Remember this is the *last* thing I will read by you this semester so use this essay to go out with a bang!

**Final Project Ideas:**