**Paper #2: Web Essay**

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| --- | --- |
| Essay presents a compelling argument or story about a significant aspect of engaging students in web-based learning. It inspires the reader to think in new ways. | /25 |
| Claims supported with appropriate evidence and is the reasoning well developed; counter-evidence is fully considered. | /25 |
| Logically organized and well written; written in a voice that is accessible to any educated reader. | /20 |
| Makes effective use of web-essay format by integrating narrative text with appropriate digital elements (such as links, photos, charts, maps, videos, etc). | /20 |
| Cites all sources in an appropriate format. | /10 |
|  | /100 |

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