

Speech Rubric

speaker name _____

1 = very poor; 2 = inadequate; 3 = barely adequate; 4 = ok; 5 = good; 6 = strong; 7 = outstanding

FRAMING

common ground articulated (not just "I think...")

1 2 3 4 5 6 7

evidence provided (but not too much)

1 2 3 4 5 6 7

emotional connection with audience (but not too extreme)

1 2 3 4 5 6 7

STYLE

correctness (words in common use, properly designate the things you want to say)

1 2 3 4 5 6 7

clarity (meaning is immediately understandable, avoids excessive abstraction and euphemism)

1 2 3 4 5 6 7

ornamentation (use of tropes and figures adds vitality and polish)

1 2 3 4 5 6 7

propriety (parts make a whole and whole fits the occasion)

1 2 3 4 5 6 7

DELIVERY

appropriate eye contact

1 2 3 4 5 6 7

good posture and gesture

1 2 3 4 5 6 7

effective voice modulation, emphasis, pausing

1 2 3 4 5 6 7

timing (not rushed, over or under time)

1 2 3 4 5 6 7

Comments: