



*As Carlisle's only non-profit radio station, WDCV-FM provides a forum for overlooked, suppressed or under-represented voices and music. We broadcast cultural, educational, and informational programs and other materials for the public's benefit, as well as for the education and training of our students and staff on campus.*

WDCV is Dickinson College's in-house, student-operated radio station. It broadcasts a mixture of live, pre-recorded, and syndicated, programming 24 hours a day, on the airwaves, online, and on various radio-streaming smartphone apps. WDCV began operating in 1962 as an AM station, making the switch to FM in 1973. **The station's broadcast antenna is situated on top of Bosler Hall, and the FM signal can be received within approximately five miles of Dickinson's campus.** However, many have claimed to hear the station from up to 15 miles away! WDCV can also be accessed worldwide via online webstream.

WDCV broadcasts approximately 80 hours of live music and talk radio per week, featuring more than 50 unique shows from Dickinson students and Carlisle community members and a widespread variety of music genres. The remaining hours are filled with a mixture of show reruns and syndicated programming, managed and played through an automated iTunes library.

WDCV also sponsors and co-sponsors events, both at Dickinson and in the larger Carlisle community. WDCV does live remote broadcasting, either on campus to promote station events and initiatives, or off-campus to draw attention to community happenings and the station's role in Carlisle.

**We are currently welcoming local sponsors to develop closer relationships with our community, and to promote the businesses of this beloved town. Further inquiry about an underwriting spot can be done by emailing us at [wdcvfm@gmail.com](mailto:wdcvfm@gmail.com).**

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WDCV-FM  
Dickinson College  
College & Louther St.  
Carlisle, Pa. 17013  
[www.wdcvfm.com](http://www.wdcvfm.com)

## WDCV Underwriting Form

Interested in promoting your business on the air? Choose to sponsor an hour weekly on the radio!

Your message can sponsor an hour live show each week, or an hour during our automated playlist featuring a variety of music genres. See the attached schedule to pick a showtime that works best for you. **Your underwriting message would air twice weekly during your preferred hour for only \$32.00 per month!**

Feel free to either email this completed form to [wdcvfm@gmail.com](mailto:wdcvfm@gmail.com) or mail it to the address below, or choose have a WDCV representative pick it up at your business. Thank you!

\_\_\_\_ **1 Month \$32.00**

\_\_\_\_ **3 Months \$80.00 special deal!**

\_\_\_\_ **6 Months \$175.00 special deal!**

\_\_\_\_ **12 Months \$350.00 special deal!**

Preferred Time Slot (and show name if applicable): \_\_\_\_\_

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**CHECKS ONLY** (made out to "WDCV Dickinson College") sent to:

WDCV-FM  
Dickinson College HUB  
28 North College Street  
PO Box 1773  
Carlisle, PA 17013

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### Underwriting Message Suggestions:

- Name, location, phone number, website
- Neutral descriptions of products/services
- Brand/trade names
- Historical information such as length of time in business
- Shorter than 30 seconds

Business Name: \_\_\_\_\_

Manager/Owner Name(s): \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Business Email Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Underwriting Message:

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